



BAI - NMIS
JOINT MEMORANDUM CIRCULAR
NO. 01
Series of 2021

**SUBJECT : GUIDELINES ON THE STRICT IMPLEMENTATION OF THE
MINIMUM LABELLING REQUIREMENTS FOR IMPORTED MEAT**

Pursuant to the Department of Agriculture (DA) Administrative Order (AO) No. 26 Series of 2005, DA AO No. 24 S2010, and in consideration to global impacts of COVID-19 on food security, the following guidelines on the strict implementation on the minimum labelling requirements for imported meat are hereby issued:


1. Meat import arrivals arriving in the country from 04 August 2021 to 30 September 2021, which are non-conforming to the minimum labelling requirements but have passed inspection at the port and cold storage warehouses (provided that the violation does not constitute misrepresentation, misbranding, false claim and other deliberate acts), shall be held in abeyance, and be released only upon the consignee/importer's compliance on modification of labels which meet the minimum requirements, as approved by the DA BAI and NMIS. Non-compliance to the required modification of labels, as approved by DA BAI and NMIS, shall be subject to confiscation and disposal.
2. Meat import arrivals arriving in the country starting 01 October 2021, which are non-conforming to the minimum labelling requirements, shall be seized and held in abeyance, and subject for confiscation and disposal.
3. The BAI and NMIS reserves its right to hold shipments/import arrivals, not complying to Philippines rules and regulations, for further investigation.
4. The importer/consignee shall bear the expenses (includes but not limited to destruction, storage and labor) incurred in the confiscation and disposition of the shipment.

For strict compliance.


Done this 10th day of August 2021.

APPROVED BY:


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NOTED BY:


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